What is Cyberbullying?

“Willful and repeated harm inflicted through the use of computers, cell phones, or other electronic devices” (Hinduja & Patchin, 2015)

“Bullying and harassment, most often by peers, are the most frequent threat that minors face, both online and off…” (Berkman Center’s ISTTF Force, 2009)
Sameer Hinduja and Justin W. Patchin (2014)

**Lifetime Cyberbullying Victimization Rates**

*Ten Different Studies 2004-2014*

<table>
<thead>
<tr>
<th>Date</th>
<th>%</th>
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<tbody>
<tr>
<td>Jan 2014</td>
<td>34.6</td>
</tr>
<tr>
<td>Oct 2013</td>
<td>24.1</td>
</tr>
<tr>
<td>Dec 2011</td>
<td>29.2</td>
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<tr>
<td>Feb 2010</td>
<td>20.8</td>
</tr>
<tr>
<td>Nov 2009</td>
<td>28.7</td>
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<tr>
<td>June 2009</td>
<td>21.5</td>
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<tr>
<td>June 2009</td>
<td>24.2</td>
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<tr>
<td>May 2007</td>
<td>21.5</td>
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<tr>
<td>Jan 2005</td>
<td>36.7</td>
</tr>
<tr>
<td>June 2004</td>
<td>40.6</td>
</tr>
</tbody>
</table>

Average: 25.2

**Notes:**
- #schools: 1, 1, 12, 37, 1, 8, 8, 30, n.a., n.a.
- Sample size: 661, 366, 1426, 4441, 356, 700, 930, 1800, 3840, 370
- Method: Classroom/Online/Paper/Online

Cyberbullying Research Center
www.cyberbullying.us
Cyberbullying Offending Rates Across Peer Reviewed Journal Articles

N = 42

Mean: 15.2%
Median: 13.7%

Justin W. Patchin & Sameer Hinduja (2013), Cyberbullying Research Center
The Effects of Cyberbullying...

- Victims
- Offenders
- Bystanders
- Families
- Schools
School Climate

• Environmental factors
• Social factors
• Sense of welcome and community
• Sense of belongingness and connectedness
• Sense of order and predictability
• Sense of fairness
• Mutual respect
• Sense of safety
• Sense of shared responsibility
• Balance of productive and nurturing factors
School Climate and Online Problem Behaviors

Average percent of students reporting behaviors across all the schools:

- % Victims of Cyberbullying: 21% (Low), 18% (Medium), 17% (High)
- % Cyberbullies: 14% (Low), 14% (Medium), 15% (High)
- % Received Sext: 10% (Low), 18% (Medium), 10% (High)
- % Sent Sext: 10% (Low), 9% (Medium), 7% (High)

Note: Low, medium, and high school climate scores are only relative to this particular sample. On a scale that ranges from 0-3, the average score for each category was: low (1.55), medium (1.71), and high (1.90).
DID YOU KNOW

81% of us would tell a teacher or counselor if we were being bullied.

Source: Based on a 2007-2008 school year survey of 189 New Jersey Middle School students

(Perkins, Craig, & Perkins, 2011)
Response to Intervention (RTI)

- Contact SRO
- Referral to MH services
- Behavior Intervention Plan
- Specialized Responses

Parent contacts
- Group counseling for specific needs (e.g., conflict resolution, anger mgmt)
- Service learning activities (mentoring)
- Relevant reading/media/writing activities
- Problem solving with administrator/counselor

Prevention programming (e.g., PBIS, Second Step)
- Student instruction on civility, harassment, discrimination
- Committee (integrate with others – crisis, safety)
- School-wide bullying and climate assessments
- Staff training on harassment, bullying, policy, reporting, response
- District Policy and Student Codes of Conduct
- Kindness initiatives
"The best way to beat a trend of negativity is to create a trend of positivity."
HC Compliments

71 mutual friends including Euda Widnie Fils and Matt Sax

Studied at Harriet L. Wilkes Honors College of FAU

Lives in Jupiter, Florida

From Jupiter, Florida
Born on January 1, 1990 (25 years old)

Sameer Hinduja is the most authentic person I know. He genuinely cares about all of us, and when I talk to him I feel like he gives me 100 percent of his attention. He is a brilliant speaker, a great professor and an even better friend.

Unlike · Comment · Share

You, Babita Hinduja, Jenny Bolt Price, Joe Brittian and 25 others like this.

Zach Humphrey Extremely agree. Love you Sameer!
April 24, 2013 at 12:12am · Unlike 2

Harrison Clyde Couldn't agree more
April 24, 2013 at 12:54am · Unlike 2

Sameer Hinduja Wow, thanks so much!!! I was thinking I want to know who is behind this but then I decided I definitely don't want to ever find out 😞
Natural Day
Cyberbullying Research Center

Educators
Parents
Teens
Reference Materials
Multimedia
Laws
Report It

Featured Resource
Cyberbullying Fact Sheet: A Brief Review of Relevant Legal and Policy Issues

Holding Parents Responsible for Their Child’s Bullying

Educators
Teachers are often the first to notice victims of cyberbullying. Learn to recognize the signs of cyberbullying and how you can help.

Parents
Being a parent is tough enough. Use our resources to learn how to prevent cyberbullying and what to do if their child is a victim.

Teens
Are you a victim of cyberbullying or know someone who is? Our teen resources will show you how to help put an end to cyberbullying.

www.cyberbullying.us