

# Simultaneous vs. Sequential Photo Arrays: *Sorting out the Scientific Controversy*

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*Celebrating 45 Years of Improving Policing*

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# Why are Photo Arrays Important?

Currently 330 DNA Exonerations for wrongful conviction (and claims and findings of actual innocence) continue to rise (Innocence Project, 2015)



Eyewitness evidence played a significant role in **nearly 75%** of these wrongful convictions.<sup>1</sup>



# Presentation Methods for Photo Arrays

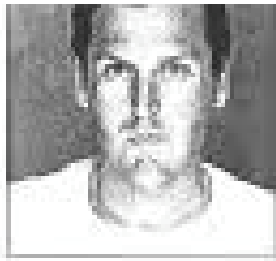


While there have been many recent improvements in photo array and lineup procedures, one is particularly controversial, the ***presentation method***:

***How should photos be shown to witnesses/victims in police investigations?***

Simultaneous vs. Sequential?

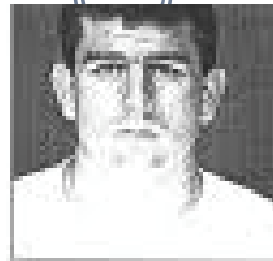
# Simultaneous Method of Presentation



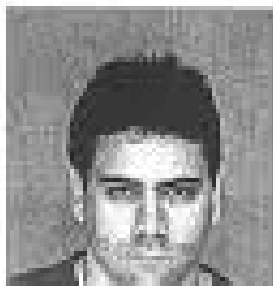
1



2



3



4

5



6

Shown at the same  
in “6 pack” (or 9)

One new innovation is administering photo arrays on a computer, a method allowing for standardization of instructions.



# Sequential (in sequence)



**Administrator (or computer program)  
shows photos one at a time.**



# Contingency Table for Possible Eyewitness Identification Outcomes



Witness Classification of Lineup Participant:

		Witness Classification of Lineup Participant:	
		Guilty	Innocent
True Status of Line-up Participant	guilty	"Hit" (true positive)	"Miss" (false negative)
	innocent	"False Alarm" (false positive)	"Correct Rejection" (true negative)

SOURCE: Courtesy of Thomas D. Albright, NAS Report (2014).

Witness either picks the "suspect," a "filler," or fails to make a pick.

# Old Science, New Policies



- Numerous state and local agencies have made changes to policy, i.e. **requiring the sequential method**, likely resulting from advocacy based on 30 years of laboratory studies indicating the “apparent” superiority of sequential presentation.
- Authors of a 2011 meta-analysis (Stebly, Dysart, & G. Wells) noted that “The *posterior probability of guilt* is higher for the sequential lineup.”
- At that time, field research (in which guilt is unknown), had not yet been done.
- **However, advocacy** by many groups, the media, and professional associations have not kept pace with the rapidly changing evidence, probably due to the nuances of past and current research. It is complicated!

# Laboratory vs. Field Studies



- **How do we know who is actually guilty?**
  - In lab studies, the “guilty person” is decided by the researcher
  - In the real world (field studies), we don’t know who is actually guilty

Importantly, lab studies do not reflect how lineup procedures are typically administered in the field, especially for the sequential method.



# Laboratory Studies vs. Field Studies

Until very recently, the research was focused exclusively in laboratory settings; however, ***consider the following:***

Ground truth must be known to assess eyewitness accuracy.

Unknown

Witness Classification of Lineup Participant

		guilty	innocent
		True Status of Line-up Participant	<del>guilty</del> "Hit" (true positive)
	<del>innocent</del> "False Alarm" (false positive)	"Correct Rejection" (true negative)	

# Sorting out the Controversy



- To overcome limitations of laboratory studies, and assess which method was better, numerous scientists agreed that a field test of sequential and simultaneous procedures should be conducted using “best practices” (e.g., double blind presentation, standardized instructions, laptops, etc.)
- The American Judicature Society (AJS) and its lead scientist, Gary Wells designed a test of these methods.
- The Police Foundation was asked to conduct an outcome analysis designed to approximate ground truth.
- In 2011, G. Wells, Steblay, and Dysart published findings from the first comprehensive field study they conducted in four agencies (known as the AJS Field Studies).

**\*Key finding: the sequential method resulted in fewer picks of innocent suspects (“fillers”); we believe this was misinterpreted and misrepresented!**

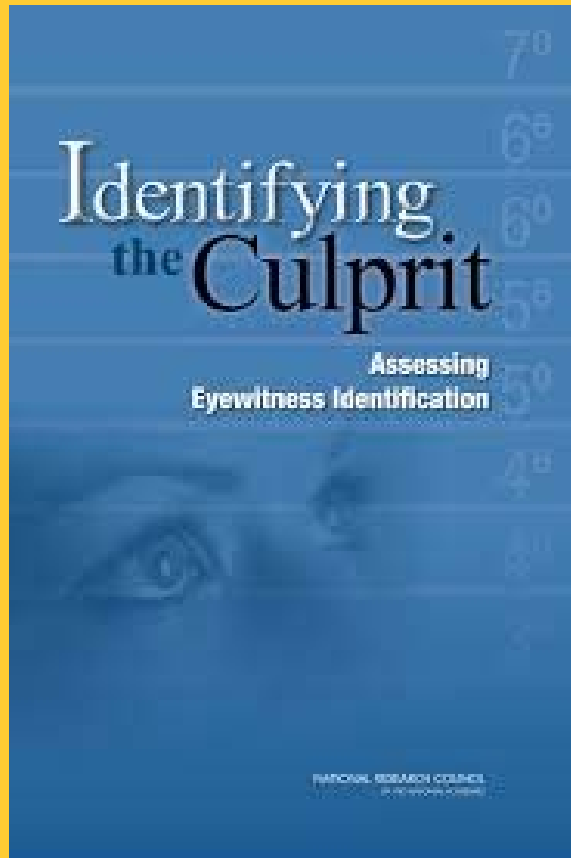
# Recent Turning Points: New Research



New research (past 3 – 5 years) suggests that the method for determining “posterior probability of guilt” – the **diagnosticity ratio** is **problematic**; AND the conclusion that sequential presentation is superior is **flawed**:

- There are 2 aspects to identification: discriminability (actual ability to distinguish the actually guilty person), and response bias (the likelihood of making a pick).
- Scientists have argued that use of the diagnosticity ratio only allows for the assessment of discriminability of witnesses, but NOT RESPONSE BIAS.
- Instead, many propose the use of receiver operating characteristic (ROC) analysis which considers both factors (Gronlund, 2014; Gronlund, et al., 2014; Wixted and Mickes, 2012);
- Receiver Operating Characteristic analysis is a method for examining signal strength (signal detection theory) associated with human perception and memory, and used in diagnostic medicine, and having its origins in military operations in WWII)
- New field study by Bill Wells & Colleagues (2015) in Houston also found no evidence of a sequential superiority effect.

# National Academy of Sciences Report: October, 2014



Some of these facts have now been confirmed by the National Academy of Sciences (National Research Council, 2014). The panel on eyewitness identification declared that:

**“ROC analysis is a positive and promising step, with numerous advantages.”** (NRC, p. 59); and

**“ROC analysis represents an improvement over a single diagnosticity ratio...”** (NRC, p. 80)

The NRC did caution that ROC analysis is not without criticism, and encourages examination of potentially better measures.

# Turning Point Two: The AJS Follow Up Study

## Police Foundation



- To overcome the “ground truth” problem, Amendola & colleagues (2014) conducted a follow up to the AJS Field Study (Wells, Steblay, Dysart, 2011) to assess *independent evidence* of guilt.

Methods: Actual police, prosecutors, judges, and defense attorneys rated the **strength of the evidence** in the actual cases from Austin using a newly developed, objective rating scale as *a proxy for actual guilt* (Amendola & Slipka, 2011).\*

- Further analysis by Amendola Wixted (2015) confirmed that evaluators rated the strength of the evidence higher for suspects identified from **simultaneous** lineups than compared to suspects identified from sequential lineups. These data indicate that **simultaneous** lineups are more *diagnostic of actual guilt* than are sequential lineups; the opposite of what has been advocated based on lab research until recently.

\*DNA too makes for a strong proxy of guilt (when available).

# Diagnosticity Ratio (DR) vs ROC analysis



- Response bias can be manipulated; e.g. it can occur when instructions are changed (e.g. “only pick someone if you are absolutely certain” etc.) or based on the individual’s confidence in making a choice.
- ROC curves, according to Gronlund et al. (2014) allow researchers to assess discriminability across levels of response bias for each procedure (simultaneous and sequential).
- In recent studies, researchers comparing simultaneous and sequential lineup procedures using ROC analyses have shown **that the *simultaneous* procedure may be diagnostically superior** (Carlson & Carlson, 2014; Carlson & Gronlund, 2011; Clark, 2005; Clark, 2012; Dobolyi & Dotson, 2013; Gronlund, et al., 2009; Gronlund, et al., 2012; Gronlund, et al., 2014; Wells, Bender, & Morrison, 2015; Wixted & Mickes, 2014; Wixted, Gronlund, & Mickes, 2014).

# Conclusions



- New research & the NAS/NRC report: the use of diagnosticity ratios is inappropriate for determining superiority. As such, all prior lab studies over 30+ years suggesting a sequential superiority effect ought to be set aside.
- New laboratory AND real world (field) research using ROC analysis (an improved and more comprehensive measure) has begun to suggest an opposite conclusion.
- The AJS outcome study (Amendola & Wixted, 2015 a,b) suggested a simultaneous superiority effect, despite the original authors' contention of a sequential one (Wells, et al. 2011), a subject of ongoing dispute (Wells, et al., 2015, Steblay, et al., 2015).
- More outcome research is needed using proxy methods similar to Amendola, DNA proxies, ROC analysis, and other potentially useful methods.
- The media, states and local jurisdictions, advocacy, and membership organizations **need to catch up on the last 3 – 5 years of research on this topic**, given rapidly building findings of a simultaneous superiority effect.
- The switch to sequential methods was done before new scientists began addressing the issue with improved methods.

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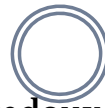
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